oobe :)

oobe is first and foremost an end user computing company. We connect people and their devices with the apps and data they need to be productive from wherever, whenever.

Everyone in government is talking about the inevitable shift to Windows 10. For those that have already made the shift, what happens next? With the change in its operating system release cadence, Microsoft has reimagined the ways in which organisations build, deploy, and service Windows 10. oobe is helping customers take full advantage of these changes by building upon Microsoft's 'Windows as a service' model – providing you with certified development and deployment specialists *just* when you need them.

We understand end user computing because we're specialists - not just another IT company that claims to do everything.

Windows deployment... as a service

Through our partnership and collaboration with Microsoft, we've helped more government customers with the adoption of Windows 10 than any other integrator. Windows deployment as a service provides a new way to think about building, deploying, and servicing the Windows operating system. oobe takes it to the next level by offering a full servicing capability that negates the requirement for an in-house, dedicated SOE team.

➔ oobe engage *only as required*, e.g. as major updates are released by Microsoft, approximately every 4-6 months

➔ oobe incorporates the update in your existing deployment task sequence and updates core applications

➔ Updates are fully verified and tested prior to deployment using either Windows Analytics or Citrix AppDNA

➔ All supporting deployment infrastructure is upgraded to ensure you can make the most from all the latest features

Previous methods of deploying Windows meant waiting long periods without new features – a scenario that doesn't work in today's rapidly changing world, a world in which new security, management, and deployment capabilities are necessary to address challenges. Microsoft's new servicing model replaces the need for traditional Windows deployment projects, which can be disruptive and costly, and spreads the required effort out into a continuous updating process, reducing the overall effort required to maintain Windows 10 devices in your environment.

oobe is helping businesses adapt to this new model with the upside being significant savings, shortened deployment timeframes and '0 day' application compatibility assurance.

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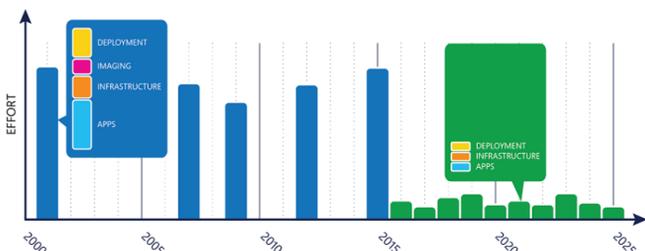## Microsoft Partner

■■ Microsoft

Focus on what *you* do best

Modernising 'the way we do IT' is on everyone's agenda. Businesses are constantly looking for ways to achieve savings and drive efficiencies that either help the bottom line or allow funds to be diverted to more important projects. oobe's mantra has always been '*...to allow businesses to focus on what they do best*' by providing the market with innovative service offerings underpinned by specialist consultants. Our '*Windows deployment... as a service*' offering does just that.

Windows deployment... as a service

With Microsoft's 'Windows as a service', the methodology around updating Windows has completely changed, moving away from major upgrades every few years to iterative updates twice per year. Each iteration contains a smaller subset of changes so that they won't seem like substantial differences.

oobe is building upon Microsoft's 'Windows as a service' model by offering a complete deployment service offering that ensures the smoothest possible transition to the latest Windows 10 'Semi-annual Channel' (SAC) builds as they are released. We provide you with a strong Windows 10 deployment strategy that establishes a simple, repeatable process for testing and deploying each feature update.

What's included in the box?

If you've already deployed Windows 10 and you have a handle on the new servicing model then you might already be thinking about downsizing your SOE team. We're effectively saying you no longer need one at all. Upon each SAC release, oobe's specialist consultants engage to uplift your current Windows 10 SOE to the latest release, help you understand and adopt new features, validate the compatibility of business critical apps, perform the required updates to deployment infrastructure, pilot and then deploy. That's it – we then disengage until the next release. We provide you with **a fixed price that covers *all* SAC releases over the 12 month contract period** based on the unique characteristics of your environment and you can rest assured given you're receiving services provided by a Microsoft Gold Partner that specialises in Windows.

Applications compatibility assessment

oobe understands apps because it's central to who we are as end user computing specialists. As part of the service, we utilise industry leading tools – such as Windows Analytics or Citrix AppDNA – to provide powerful upgrade readiness insights and recommendations about the computers, applications and device drivers in your organisation. This approach allows you to balance cost and risk in your upgrade activities.

Ongoing maintenance

If you require assistance with the ongoing deployment of patches to your environment in between SAC releases, this can be simply added to your contract. Similarly, oobe have a team of app packaging specialists who focus solely on Microsoft App-V and Windows Installer packages. Our aim is to provide an end-to-end service for the desktop.

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